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## JUNIOR LONE STAR FC

**"One Community. One Club"**

### INTRODUCTION

Junior Lone Star FC is a 501(C)(3) non-profit organization that provides competitive soccer programs for Elite soccer players between the ages of 8 and 25.

Junior Lone Star FC holds the proud and elite distinctions of being Philadelphia's only Pro-Development soccer club competing in both the prestigious National Premier Soccer League (NPSL) and the United Premier Soccer League (UPSL).

Both leagues are semi-professional leagues considered to be on the fourth tier on the U.S. Soccer Pyramid. The NPSL and the UPSL currently have 96 and 100 teams, respectively competing across the country.

JLSFC operates on a self-funded basis and seeks sponsors to help fund the clubs' operations which includes staff, coaches, travel, equipment, uniforms, etc. In addition, the club provides assistance to those players whose families undergo financial hardship and are not be able to pay the Club's registration fees.

The club offers sponsors a variety of ways to contribute and become involved with our club activities. There is a variety of club assets available which include banners on the playing fields, website banners, jerseys, practice shirts, social media, etc.

Sponsorships can be considered tax deductible. Consult a tax advisor for specific details.

### CLUB SOCIAL MEDIA METRICS

- [Website](#): 10,089 hits (from January 1, 2017 – December 31, 2017)
- [Facebook](#): 4,044 Fans (as of January 1, 2018)
- [Facebook Live](#): 15,300 Minutes Viewed; 10,800 Video Viewed (from January 1, 2017 – December 31, 2017)
- [Twitter](#): 1,505 Followers (as of January 1, 2018)
- [Instagram](#): 597 Followers (as of January 1, 2018)

For additional Information, please contact Paul Konneh at [pkonneh@juniorlonestarfc.org](mailto:pkonneh@juniorlonestarfc.org) or at 610-809-5985.





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### SPONSOR PACKAGES

#### TITLE / PLATINUM SPONSOR:

- **NPSL Team - \$3,000 for two seasons or \$2,000 for one season (unavailable)**
- **UPSL Team - \$3,000 for two seasons or \$2,000 for one season (1 available)**

The Title Sponsorship is JLSFC's highest profile opportunity for businesses. As the Title Sponsor, the business will receive maximum exposure in various places including EXCLUSIVE representation on the team jerseys. The uniforms are worn at all games and many player appearances, soccer clinics and various community events.

#### TITLE / PLATINUM SPONSOR receives:

- Logo on the front of home and away jersey, exclusive representation.
- Logo with premium banner placement on club website
- Logo included on all club email communications
- Banner with logo displayed at every home game
- Company name announced during pregame, halftime, and postgame during all home games
- Company name announced every 15 minutes during all home games
- Team autographed jersey & game ball

#### GOLD SPONSOR:

- **NPSL Team - \$2,500 for two seasons or \$1,500 for one season (1 Available)**
- **UPSL Team - \$2,500 for two seasons or \$1,500 for one season (2 Available)**

As a Gold Sponsor(s), the business will receive excellent exposure in various places including the back of the players' jerseys and on the home page of the JLSFC website. The uniforms are worn at all games and many player appearances, soccer clinics and various community events.

#### GOLD SPONSOR receives:

- Logo on the back of home and away jersey
- Logo on club website
- Banner with logo displayed at every home game
- Company name announced during pregame, halftime, and postgame during all home games
- Team autographed replica jersey





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### SPONSOR PACKAGES

#### SILVER SPONSOR:

- **NPSL Team**
  - Warm-up Jersey Front: \$1,000 for one season (1 Available)
  - Warm-up Jersey Back: \$1,000 for one season (1 Available)
- **UPSL Team**
  - Warm-up Jersey Front: \$1,000 for one season (1 Available)
  - Warm-up Jersey Back: \$1,000 for one season (2 Available)

As the Silver Sponsor(s), the business will receive excellent exposure in various places including the players' game day warm-up jerseys before each home and away games and on the home page of the JLSFC website.

#### SILVER SPONSOR receives:

- Logo on warm-up jerseys
- Logo on club website
- Banner with logo displayed at every home game
- Company name announced during pregame, halftime, and postgame during all home games
- Team autographed replica jersey

#### BRONZE SPONSOR:

- **NPSL Team**
  - Practice Jersey Front: \$750 for one season (1 Available)
  - Practice Jersey Back: \$500 for one season (Unlimited)
- **UPSL Team**
  - Practice Jersey Front: \$750 for one season (Unavailable)
  - Practice Jersey Back: \$500 for one season (Unlimited)

As the Bronze Sponsor(s), the business will receive excellent exposure in various places including the front and/or back of the players' practice jerseys.

#### BRONZE SPONSOR receives:

- Logo on players' practice jerseys
- Logo on club website
- Banner with logo displayed at every home game
- Company name announced during pregame and postgame during all home games
- Team autographed replica jersey





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#### GAME DAY SPONSOR:

- **NPSL Team - \$500 (5 Available)**
- **UPSL Team - \$500 (6 Available)**

Promote your business by sponsoring a home game. Product giveaways or promotional themes will be evaluated on an individual basis.

#### GAME DAY SPONSOR receives:

- Company name announced during pregame, halftime, and postgame during sponsored game
- Sponsor logo placed on Man of the Match Award and presented by company's representative after selected match
- Banner with logo displayed at selected game
- Company Name, Logo and Link on selected match page on the website as well as on the match day poster
- Team autographed replica jersey

#### SPONSOR A PLAYER:

- **NPSL Team - \$250 (26 Available)**
- **UPSL Team - \$250 (26 Available)**

Promote your business by sponsoring a player. Your Photo with the player will be included in the Player's Profile section of the team website.

#### PLAYER SPONSOR receives:

- Sponsor name and/logo placed on selected player profile page
- Autographed replica jersey of the selected player

\*ALL COMPANY BANNERS WILL BE GIVEN TO THEM AT THE END OF THE SEASON. For additional Information, please contact Paul Konneh at [pkonneh@juniorlonestarfc.org](mailto:pkonneh@juniorlonestarfc.org) or at 610-809-5985.

“Coming together is a beginning.  
Keeping together is process.  
Working together is success.”

